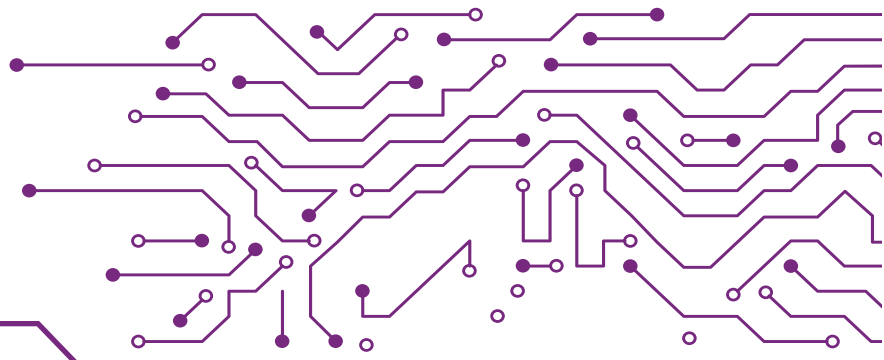


# Strategy



## Category Description

Thinking strategically will provide an advantage for an organization, team or an individual. Business professionals often assume that they have a strategic mindset but fail to understand and apply true strategy. Our strategy courses will teach you to think critically and make decisions that will help an organization reach their long-term objectives.

## Courses

Here are just a few examples of the many courses available under this stream:

- Strategic Planning Essentials
- Foundations of Strategic Thinking
- Critical Thinking

## Features

This corporate learning stream offers live instructor-led courses with access to online course material. Courses are designed using case-studies and some offer cross-functional team exercises. Please inquire for a virtual or in-person offering of the courses.

## Sample Learning Outcomes

- Identify your critical thinking style(s), including areas of strength and improvement
- Work through the critical thinking process to build or analyze arguments
- Work through the key stages of the strategic-planning process
- Identify methods for involving key stakeholders in strategy formulation and implementation



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