



ONTARIO  
SOCIETY OF  
PROFESSIONAL  
ENGINEERS

# 2023

# Partnership Guide

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# Vice President's Note

The Ontario Society of Professional Engineers (OSPE) envisions a diverse and inclusive profession where engineers can be bold, courageous and respected leaders. We see engineers as professionals who collaborate with government, industry and academia to solve Ontario's problems with evidence-based and innovative solutions.

If you are a like-minded individual or organization, our flagship events and traditional/digital communication channels are an ideal way to connect with our educated and diverse community made up of engineering students, accomplished professionals, mentors and retirees.

In 2022, we hosted National Engineering Month in March, brought back our OSPE Classic Golf Tournament, hosted The Future of Engineering Conference, and staged the Ontario Professional Engineers Awards Gala, providing many ways to engage Ontario's engineering community..

OSPE is the leading provider of Professional Development and Career Services for the engineering community in Ontario. We offer a wide variety of courses in different learning streams for all your technical and non-technical staff. We also offer Virtual Engineering Employment Events (VE3s) alongside a targeted Career Centre that can easily help you attract the high-calibre talent you need.

Contact us today to see how partnering with OSPE can positively impact your brand and connect your business with engineers across the province.

We look forward to working with you in 2023.

Sincerely,



Bajjul Shukla, MBA, CM  
Vice President, Member Experience and  
Corporate Strategy

As a valued partner you are joining a collection of reputable organizations committed to the health of Ontario's Engineering Industry.

To learn more about OSPE Partnerships, visit:  
[www.ospe.on.ca/partnership](http://www.ospe.on.ca/partnership)

## President's Circle



## Director's Circle



## Influencer's Circle



## Leader's Circle



## Supporter's Circle



# About OSPE



OSPE has been the voice of the engineering community in Ontario since 2000. Our communications platforms highlight exciting projects and innovations from across the province.

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## Our Members

75%

### Professional Engineers

P.Eng. licence-holders who have made an ethical commitment towards protecting public safety

9%

### Engineering Graduates

Consultants and senior executives who have a degree in engineering

16%

### Working Towards P.Eng. Licensure

Domestic and foreign engineering graduates who are in the process of obtaining their P.Eng. licence

2,000+

### Engineering Students

Engaged future innovators studying across Ontario

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## Primary Stakeholders

### Engineers and Engineering Graduates

Including professors, consultants and senior executives

### Industry, Government and Academia

Including leaders from multinational and Canadian corporations, universities, and government agencies

### Human Resources Professionals

Including HR, learning and diversity leaders

# Experience & Engagement



There's always something great going on at OSPE. Our goal is to bring the engineering community together in an engaging and creative way.

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OSPE's annual partnership packages offer an unmatched opportunity to reach Ontario's engineering community. As an annual partner, you will have access to OSPE's major events, recognition on our physical and digital collateral, and the opportunity to connect with our influential network of trusted professionals.





## Annual OSPE Partnerships

Become a part of the OSPE circle.

As an annual partner, your branding will be amplified at all OSPE events. These special events spotlight engineering innovation, research and advocacy for an engaged audience. Each event brings high-profile policy-makers, practitioners and academics together to share their experiences.

Past speakers and panelists at OSPE events have included luminaries and subject matter experts from industry, academia and all levels of government.

Contact us today to learn how OSPE can help

\*Selected events only.

\*\*5% discount for payments made through electronic funds transfer or cheque.

## Annual Partnership Levels

Become Part of OSPE's Circle of Influence	President's Circle 2 available only	Director's Circle	Influencer's Circle	Leader's Circle	Supporter's Circle
Investment**	\$26,250	\$15,750	\$10,500	\$5,250	\$2,625
Recognition on OSPE collateral (online)	Prominent logo	Large logo	Medium logo	Small logo	Name only
Tickets to OSPE events and receptions*	2	2	1	1	1
Area for corporate display at OSPE events	✓	✓	✓	✗	✗
Podium opportunity to address attendees at events*	✓	✓	✗	✗	✗
Opportunity to provide co-branded premiums	✓	✓	✗	✗	✗
Category exclusivity	✓	✗	✗	✗	✗

Contact Jason Di Tommaso at (613) 986-1437 or [jditommaso@ospe.on.ca](mailto:jditommaso@ospe.on.ca) for more information.

2023

# OSPE Classic Golf Tournament



[www.engineersgolf.ca](http://www.engineersgolf.ca)

**Angus Glen Golf Club • Wednesday, May 31, 2023**

Angus Glen is the only club to have hosted a major PGA tour event on both of its courses - the 2002 Canadian Open on its south course and 2007 Canadian Open on its north course.

In 2015, the south course re-opened after completing a \$6 million renovation by award-winning golf architectural firm MacKenzie & Ebert who've advised on an impressive list of world-renowned courses such as Turnberry, Royal St. Georges, Royal Lytham & St. Annes, The Abaco Club, Royal Troon, Royal Liverpool, Goodwood and Carnegie Abbey.

Relax, mix and mingle with Ontario's engineering community and industry stakeholders over golf and dinner. This year, a portion of all proceeds (including silent auction funds) will go to the Ontario Professional Engineers Foundation for Education, which helps engineering students design the world of tomorrow!

*"Thanks to the generosity of supporters and donors like you, we are able to provide financial assistance to all 16 accredited engineering schools in Ontario in the form of entrance and undergraduate scholarships. More than 100 students benefit from scholarships from the Foundation annually. In addition, we are committed to assisting engineering students on the path to licensure by connecting students to mentors and employers."*

-Arthur Sinclair, P.Eng., President and Chair, Ontario Professional Engineers Foundation for Education



**Ontario Professional Engineers  
Foundation for Education**

Contact Jason Di Tommaso at (613) 986-1437 or [jditommaso@ospe.on.ca](mailto:jditommaso@ospe.on.ca) for more information.

## Partnership Opportunities

\$4,500 - \$8,500	Title Partner	Dinner Partner	Helicopter Ball Drop Partner	Boxed Lunch Partner
Investment	\$8,500	\$6,500	\$5,000	\$4,500
Availability	2	1	1	1
Recognition on all pre and post collateral (OSPE Magazine, Website & Social Channels)	✓	✓	✓	✓
Signage during dinner	✓	✓	✓	✓
Acknowledgment during dinner remarks	✓	✓	✓	✓
Opportunity to provide branded gift	✓	✓	✓	✓
One Foursome	✓	✓	✓	✓

\$3,500	Golf Ball Partner	Golf Cart Partner	Cooler Bag Partner	Longest Drive Partner	Closest to the Pin Partner	Putting Contest Partner
Availability	1	1	1	1	1	1
Recognition on all pre and post collateral (OSPE Magazine, Website & Social Channels)	✓	✓	✓	✓	✓	✓
Additional Signage/Recognition	Coloured Logo on the Golf Ball (Co-branded with OSPE logo)	Recognition on Golf Carts	Recognition on the Cooler Bags	Signage at two holes	Signage at two holes	Exclusive signage on the practice green
One Twosome	✓	✓	✓	✓	✓	✓

\$2,500	Photography Partner	Caesar Station Partner	Refreshment Cart Partner	Food Truck Partner
Availability	1	1	1	3
Recognition on all pre and post collateral (OSPE Magazine, Website & Social Channels)	✓	✓	✓	✓
Additional Signage/Recognition	✗	Recognition at Caesar Station	Recognition on Refreshment Cart	Exclusive signage at Food Truck
One Twosome	✓	✓	✓	✓

\$325 - \$1,500	Driving Range Partner	Foursome	Hole Partner	Single Golfers
Investment	\$1,500	\$1,250	\$850	\$325
Availability	1	Limited Availability	13	Limited Availability
Recognition on all pre and post collateral (OSPE Magazine, Website & Social Channels)	✓	✗	✓	✗
Additional Signage/Recognition	Exclusive signage at the Driving Range	✗	Exclusive signage as a hole sponsor on the hole specified with option of having a booth or person at the hole	✗

# OSPE's Annual Engineering Conference

## The Engineering Conference

**November 2, 2023 (8:00am – 6:30pm)**

**Metro Toronto Convention Centre, Toronto**

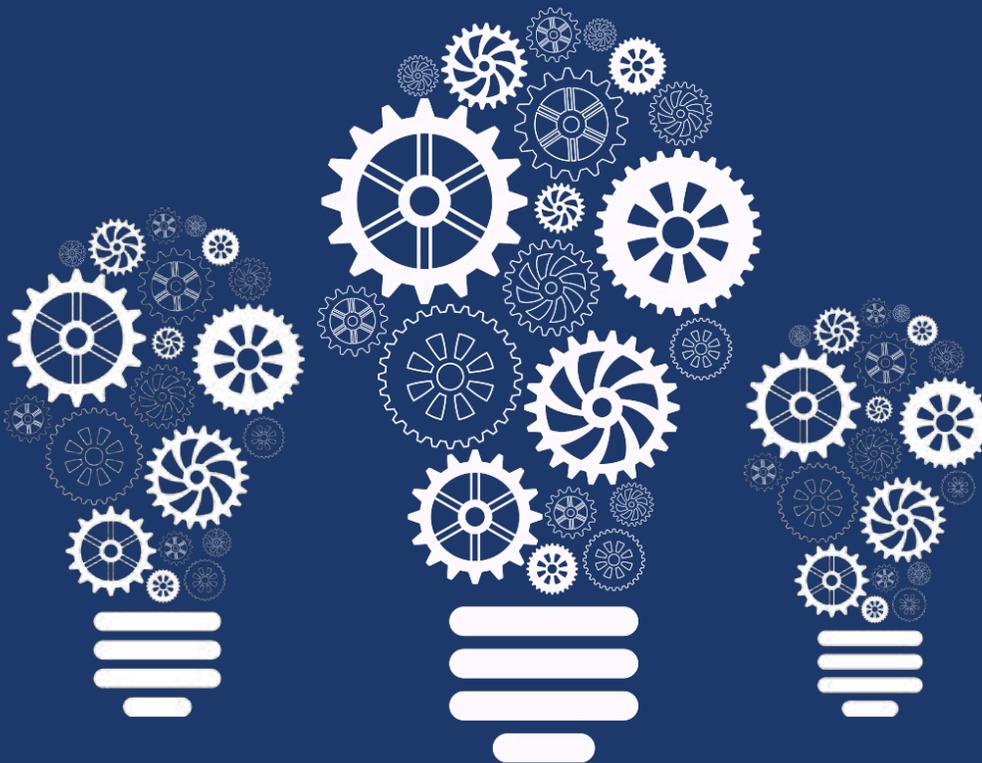
Hosted by OSPE, The Engineering Conference brings together stakeholders from across the profession to discuss the future of engineering. The learning streams will be spread across four areas, and will include an engaging and inspirational keynote.

This event will gather hundreds of engineering and STEM professionals, current students and recent graduates who are seeking employment, and subject matter experts from across industry, government and academia.

Partners will have the opportunity to provide speakers and panelists for the day's learning sessions, as well as to showcase their organizations and recruit employees via trade show booths.



Licensed engineers can count Learning Session attendance towards their **Continuing Professional Development (CPD)** requirements.



Contact Jason Di Tommaso at (613) 986-1437 or [jditommaso@ospe.on.ca](mailto:jditommaso@ospe.on.ca) for more information.

## Partnership Opportunities

<b>\$18,500 - \$24,500</b>	Student Spotlight Partner	Lunch Keynote Partner	Morning Plenary Partner	Social Reception Partner
Investment	\$24,500	\$24,500	\$18,500	\$18,500
Availability	1	1	1	1
Full Conference Delegate Pass (includes access to learning sessions and Trade Show)	12	12	8	8
Trade Show Only Pass	50	50	50	50
Recognition in all Traditional & Digital Collateral	✓	✓	✓	✓
Trade Show Booth (includes 4 exhibitor passes)	✓	✓	✓	✓
Optional: Opportunity to provide branded gift in delegate bag	✓	✓	✓	✓
Ontario Professional Engineers Awards Gala Tickets	6	6	4	4

<b>\$12,500</b>	Conference Panelist Partner	Breakout Session Host
Investment	\$12,500	\$12,500
Availability	20	1
Full Conference Delegate Pass (includes access to learning sessions and Trade Show)	8	8
Trade Show Only Pass	25	25
Recognition in all Traditional & Digital Collateral	✓	✓
Trade Show Booth (includes 4 exhibitor passes)	✓	✓
Optional: Opportunity to provide branded gift in delegate bag	✓	✓
Ontario Professional Engineers Awards Gala Tickets	2	2

<b>\$3,750 - \$5,500</b>	Trade Show Booth	Photography Partner	Charging Station Partner	Networking Break Partner	Corporate Ticket Partner
Investment	\$4,500	\$5,500	\$5,500	\$5,500	\$3,750
Availability	150	1	1	2	50
Full Conference Delegate Pass (includes access to learning sessions and Trade Show)	2	2	2	2	10
Trade Show Only Pass	15	10	10	10	10
Recognition in all Traditional & Digital Collateral	✓	✓	✓	✓	✓
Trade Show Booth (includes 4 exhibitor passes)	✓	✓	✓	✓	✗
Ontario Professional Engineers Awards Gala Tickets	2	2	2	2	✗

# PREVIOUS ENGINEERING CONFERENCE PARTNERS



ONTARIO SOCIETY OF PROFESSIONAL ENGINEERS

Government of Canada / Gouvernement du Canada  
Agriculture and Agri-food Canada / Agriculture et Agroalimentaire Canada

Government of Canada / Gouvernement du Canada  
Canada Coast Guard / Garde côtière canadienne

Government of Canada / Gouvernement du Canada  
Canada Border Services Agency / Agence des services frontaliers du Canada

Government of Canada / Gouvernement du Canada  
Canadian Nuclear Safety Commission / Commission canadienne de sûreté nucléaire

Government of Canada / Gouvernement du Canada  
Employment and Social Development Canada / Emploi et Développement social Canada

Government of Canada / Gouvernement du Canada  
Environment and Climate Change Canada / Environnement et Changement climatique Canada

Government of Canada / Gouvernement du Canada  
Innovation, Science and Economic Development Canada / Innovation, Sciences et Développement économique Canada

Government of Canada / Gouvernement du Canada  
National Defence / Défense nationale

Government of Canada / Gouvernement du Canada  
National Research Council Canada / Conseil national de recherches Canada

Government of Canada / Gouvernement du Canada  
Public Services and Procurement Canada / Services publics et Approvisionnement Canada

Government of Canada / Gouvernement du Canada  
Transport Canada / Transports Canada

Government of Canada / Gouvernement du Canada  
Treasury Board of Canada Secretariat / Secrétariat du Conseil du Trésor du Canada



# Ontario Professional Engineers Awards Gala

November 3, 2022

Metro Toronto Convention Centre  
Toronto, Ontario

Steeped in over six decades of tradition, the Ontario Professional Engineers Awards (OPEA) Gala is Ontario's most prestigious engineering event. It brings together more than 450 industry innovators, academics, business leaders and policy-makers to celebrate engineering excellence.

## We thank our 2022 OPEA Gala Partners



<b>Dinner Partner</b>	<b>Gold Medal Partner</b>	<b>Citizenship Partner</b>	<b>Young Engineer Partner</b>	<b>Research and Development Partner</b>	<b>Engineering Excellence Partner</b>
<b>BOMBARDIER</b>	<b>QUANSER</b> INNOVATE · EDUCATE	<b>thePersonal</b> Home and Auto Group Insurer	<b>SNC · LAVALIN</b>	<b>notarius</b>	<b>BURNSIDE</b>
<b>Entrepreneurship Partner</b>	<b>Management Partner</b>	<b>Project of Year Partner</b>	<b>Lifetime Achievement Award</b>	<b>Reception Partner</b>	<b>Coat Check Partner</b>
<b>Manulife</b>	<b>CENTENNIAL COLLEGE</b> <b>DAIR</b> Institute for Aerospace Studies <b>UNIVERSITY OF TORONTO</b>	<b>ONTARIO SOCIETY OF PROFESSIONAL ENGINEERS</b>	<b>Jacobs</b>	<b>bms.</b>	
<b>Music Partner</b>	<b>Floral Partner</b>	<b>Photography Partner</b>			
<b>TMIC</b> Toyota Motor Manufacturing Canada Inc.	<b>The St. Lawrence Seaway Management Corporation</b>	<b>Corporation de Gestion de la Voie Maritime du Saint-Laurent</b>	<b>memberperks</b>		
<b>Corporate Table Host</b>					
<b>AECOM</b>	<b>ARSENAL</b> CONSTRUCTORS INC.	<b>Brown &amp; Cohen</b> Working with Professional Engineers Ontario and the government since 1969.	<b>Cementation</b> WE BUILD MINES. SAFELY.	<b>DSEL</b>	<b>EllisDon</b>
<b>engineerscanada</b> ingénieurscanada	<b>GHD</b>	<b>HUMBER</b> Faculty of Applied Sciences & Technology	<b>Lakehead University</b> Faculty of Engineering	<b>LOOBY</b>	
<b>Professional Engineers Ontario</b>	<b>Toronto Metropolitan University</b>	<b>TMIC</b> Toyota Motor Manufacturing Canada Inc.	<b>UNIVERSITY OF TORONTO</b> FACULTY OF APPLIED SCIENCE & ENGINEERING	<b>Western Engineering</b>	<b>wsp</b>
<b>Awards Gala Partner</b>					
<b>alectra</b> GRE&T Centre	<b>UNIVERSITY OF WATERLOO</b>	<b>CONESTOGA</b> College of Applied Arts and Technology	<b>CORESTONE LAW</b>	<b>EPIC</b>	<b>OACETT</b> OUR CERTIFICATION   YOUR SUCCESS
<b>RZULTZ</b>	<b>Sheridan</b>	<b>Technica Mining</b>	<b>Chemical Engineering &amp; Applied Chemistry</b> <b>UNIVERSITY OF TORONTO</b>	<b>UNIVERSITY OF WATERLOO</b> FACULTY OF ENGINEERING	<b>University of Windsor</b> Faculty of Engineering

To learn more about the OPEA gala, visit [www.opeawards.ca](http://www.opeawards.ca)

Contact Jason Di Tommaso at (613) 986-1437 or [jditommaso@ospe.on.ca](mailto:jditommaso@ospe.on.ca) for more information.



## OPEA Partner Benefits

<b>\$8,500 - \$15,750</b>	Dinner Partner	Gold Medal Partner	Medal/Awards Partner*		
Investment	\$15,750	\$12,500	\$8,500		
Recognition in all promotional and event-day materials	✓	✓	✓		
Opportunity to provide a 30 sec video advertisement	✓	✓	✓		
Company-provided gift at every place setting	✓	✗	✗		
Opportunity to present award and onstage photo	✗	✓	✓		
Tickets to the Gala Dinner	1 table (10)	2	2		
Tickets to Engineering Conference Trade Show (November 2)	50	50	50		
<b>\$4,500 - \$6,500</b>	Reception Partner	Wine Partner	Floral Partner		
Investment	\$6,500	\$4,500	\$4,500		
Recognition in a pre-event major media supplement, and all promotional and event-day materials	✓	✓	✓		
Tickets to the Gala Dinner	2	2	2		
Tickets to Engineering Conference Trade Show (November 2)	25	25	25		
<b>\$2,500 - \$3,750</b>	Photography Partner	Coat Check Partner	Music Partner	Awards Gala Partner	Corporate Table Host**
Investment	\$2,500	\$2,500	\$2,500	\$2,500	\$3,750
Recognition in a pre-event major media supplement, and all promotional and event-day materials	✓	✓	✓	✓	✓
Signage at the event	✓	✓	✓	✗	✗
Tickets to the Gala Dinner	2	2	2	2	1 table (10)
Tickets to Engineering Conference Trade Show (November 2)	15	15	15	15	15

\* Awards options included: Engineering Medals, Citizenship Award, Project of the Year Award, and Achievement of the Year Award.

\*\* Corporate table hosts receive name recognition. All other Partners receive logo recognition.

## The Voice E-Magazine



### Circulation

**3,500+** Event Distribution      **40,000+** Digital

OSPE's quarterly E-Magazine, The Voice, is delivered to more than **40,000** readers electronically of Ontario's decision makers and thought leaders.

It features the latest engineering projects, innovations and advocacy topics and highlights the expertise and insights of OSPE's members and Partners.

	1x \$	2x \$	Size Inches (width × height)
Full page	2,095	1,990	8.125 × 10.875 Bleed: 8.375 × 11.125
1/2 island	1,780	1,691	4.625 × 7.5
1/2 page	1,570	1,491	7.125 × 4.6
1/3 page, vertical	1,360	1,292	2.125 × 10
1/3 page, square	1,360	1,292	4.625 × 4.875
1/4 page	1,150	1,092	3.375 × 4.6
Double page spread	3,560	3,381	16.25 × 10.875 Bleed: 16.375 × 11.125
Inside front cover	2,310	2,195	8.125 × 10.875 Bleed: 8.375 × 11.125
Inside back cover	2,250	2,095	8.125 × 10.875 Bleed: 8.375 × 11.125
Marketplace 1/3 Horizontal	788	751	7.125 × 2.85

## The Voice - Quarterly Distribution

### Issues:

- ✓ March
- ✓ June
- ✓ September
- ✓ December



# Engineering Employment Events (E3s)

OSPE's E3s are the only engineering-specific job events in the province that provide engineers and engineering graduates with an opportunity to speak one-on-one with leaders and hiring managers from top-rated companies. The E3s are conducted in both face-to-face and virtual formats.

Some of Our Past Partners:



## Partner at E3s

In-Person E3 Exhibitor Partner - \$649

Virtual VE3 Exhibitor Partner - \$1,995

Exclusive E3 Partner - \$17,500

Partner with OSPE for an exclusive E3 for your organization in the city of your choice.



View Recordings



Select Your Applicants



Live Video Meeting

## What Employers Think

“Compared to a traditional career fair, I felt the event was much more strategic, pairing us with appropriate candidates through the video screening system. I believe this helped us save time and allowed us to focus our energy. Thank you for inviting us to the event!” - FM Global

“Bruce Power was honoured to participate in OSPE’s Virtual Engineering Employment Event in November 2020. The provided platform allowed for a unique opportunity to meet ‘face to face’ in a virtual environment and supported the pre-screen process and later a formal interview of selected applicants. Candidates were well prepared and highly skilled, making this an excellent hiring tool for small and larger organizations looking to hire engineers. We can’t wait to participate in the next event!” - Bruce Power

Contact Jamie Gerson at (647) 515-5281 or [jgerson@ospe.on.ca](mailto:jgerson@ospe.on.ca) for more information

# Become a Supporter of DiversifySTEM

DiversifySTEM microlessons are developed by OSPE in collaboration with industry partners and subject matter experts. It was originally funded by Status of Women Canada, now known as Women and Gender Equality Canada (WAGE). The project's original focus was on the issues faced by women in engineering, raising employers' awareness, and providing them with resources and actionable tips to help women enter and then thrive in the engineering profession.

Now we're building on this model and broadening our scope. One of OSPE's core values is the belief that the engineering profession must be equitable, diverse and inclusive in order to thrive. While supporting women in our industry is still a priority, we recognize that there are other marginalized groups and insufficiently addressed issues that we need to include in the to conversation. You can expect to see more variety in this initiative as we continually monitor the landscape.

## Features & Benefits

- DiversifySTEM is a free microlearning site which delivers actionable microlessons designed to promote diversity and changing culture in STEM workplaces.
- Lessons include practical tips on attracting and retaining women and other underrepresented groups in STEM careers.
- The microlessons are brief, flexible, and include thought-provoking content that can be discussed and shared with others.
- The site is frequently updated with new lessons.

## DiversifySTEM.ca

## Advertising Opportunities

- Prominent logo placement on the main page of the DiversifySTEM website and all email push notifications
- OSPE blog post and social media posts highlighting your support
- Microlesson branding opportunities

## Partnership Tiers

- Website partner - \$500/year
- Content Provider - \$5000/microlesson

*"Easy to use, great content. Great tool to compliment onboarding and company diversity training." - HR Manager*

*"A great balance between a tool and a training module." - DiversifySTEM user*



Contact Jason Di Tommaso at (613) 986-1437 or [jditommaso@ospe.on.ca](mailto:jditommaso@ospe.on.ca) for more information.

# Become a Supporter of Ontario's Smart Mobility



Driving new talent and investment in the automotive and transportation sectors.

## Website Features

- Positions Smart Mobility in the Industry 4.0 context and explains how traditional automotive and transportation sectors are being replaced by high-tech talent and manufacturing.
- Highlights auto and transit industries experiencing innovation (transit, mobility services, autonomous vehicles, vehicle connectivity, manufacturing processes, propulsion systems, and materials engineering).
- Skills Development: Top 5 Soft Skills and the Top 7 Technical Skills that give engineering graduates an edge
- Career Counselling: how to improve your job search, ways to decode job descriptions, how to write an effective job application and resumé that works, and the best ways to prepare for a job interview.

## Partnership Benefits

- Be viewed as an advocate for the mobility sector in Ontario and contribute to a sustainable and vibrant sector in the years ahead!
- Link(s) to your career pages so viewers on the website can quickly see available jobs in your organization and across the industry
- Logo/branding visibility as a Partner in the respective Partnership Tier

## Advertising Opportunities

- Partner profiles on the main page of the site
- Propel and safeguard your sector/industry with forward-thinking and innovative talent

## Partnership Tiers

- **Mobility Champion - \$2500/year**
  - 4 free postings on OSPE's Career Centre (\$1000 value)
- **Mobility Leader - \$1000/year**
  - 2 free postings on OSPE's Career Centre (\$500 value)
- **Mobility Connector - \$500/year**
  - 1 free posting on OSPE's Career Centre (\$250 value)

[propelusospe.ca](http://propelusospe.ca)

## WHAT PEOPLE THINK ABOUT THE APP

*"The Propel Us Mobility App is one of the best tools I have seen to learn more about the job opportunities in the new Smart Mobility Engineering Sector."*

- Project Evaluator,  
PropelUs Website

Contact Jason Di Tommaso at (613) 986-1437 or [jditommaso@ospe.on.ca](mailto:jditommaso@ospe.on.ca) for more information.



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Professional Engineers**

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## **CORPORATE CONTACTS**

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