

# 2025

## OSPE PARTNERSHIP GUIDE



ONTARIO  
SOCIETY OF  
PROFESSIONAL  
ENGINEERS

# Vice President's Note

Do you want to be aligned with intelligent professionals shaping our economy and community? Do your products and services offer real value in helping professionals achieve business and personal success? If so, a partnership with the Ontario Society of Professional Engineers (OSPE) may be right for you.

OSPE is the only organization supporting the entire engineering community in Ontario. Our membership begins with students at campuses across the province and includes licensed professionals in every industry. Representing this diverse group enables OSPE to actively promote change in areas critical to the safety and prosperity of Ontario – a charge we do not take lightly. Quite simply, we are committed to creating the most robust operating environment for engineers today and tomorrow.

To do so, OSPE provides a variety of high-value products and services to our members that also offer opportunities for your organization to engage with this forward-thinking audience. A variety of individual partnership options exist on these pages, but the best value is an annual partnership that provides multiple opportunities to connect with OSPE's 10,000+ members.

Choosing this option allows your organization to connect with our members directly at events such as our Engineering Conference or Engineering Employment Events, while also giving you a suite of brand-building opportunities through our strategic communications program consisting of our digital magazine, electronic newsletter, blogs, and social media channels.

In exchange for your support, OSPE is committed to the highest level of professional service. As a partner of OSPE, you will be able to work closely with our partnership and membership teams to maximize the impact and value of your contribution for your growth and value-added benefits for our members.

Please review the ensuing pages and we look forward to connecting with you soon. Sincerely,



Baijul Shukla, MBA, CM  
Vice President, Member Experience and Corporate Strategy

As a valued partner, you would be joining a collection of reputable organizations committed to the health of Ontario's Engineering Industry.

To learn more about OSPE Partnerships, visit:  
[www.ospe.on.ca/partnership](http://www.ospe.on.ca/partnership)

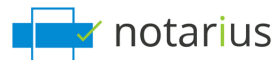
## Premier Partners



## Signature Partners



## Innovator Partners



## Community Partners



# About OSPE



## The Voice of the Engineering Profession in Ontario

The **Ontario Society of Professional Engineers (OSPE)** is the voice of the engineering profession in Ontario. We represent the entire engineering community, including professional engineers, engineering graduates and students who work or will work in several of the most strategic sectors of Ontario’s economy.

OSPE elevates the profile of the profession by advocating with governments, offering valued member services and providing opportunities for ongoing learning, networking and community building.

## Our Members

72%

### Professional Engineers

P.Eng. licence-holders who have made an ethical commitment towards protecting public safety.

10%

### Engineering Graduates

Consultants and senior executives who have a degree in engineering.

18%

### Working Towards P.Eng. Licensure

Domestic and foreign engineering graduates who are in the process of obtaining their P.Eng. licence.

2,000+

### Engineering Students

Engaged future innovators studying across Ontario.



## Primary Stakeholders

### Engineers and Engineering Graduates

Including professors, consultants and senior executives.

### Industry, Government and Academia

Including leaders from multinational and Canadian corporations, universities, and government agencies.

### Human Resources Professionals

Including HR, learning and diversity leaders.

# Annual OSPE Partnerships

A partnership with OSPE is an opportunity to support the safety of our community and the growth of our economy. OSPE is committed to being the voice of the engineering community, a role that increasingly requires expertise across all industrial sectors. We support our growing membership with a suite of valuable services ranging from world-class professional development to the opportunity to help shape Canada’s future through volunteer advocacy. As our partner, you not only have the opportunity to engage our members through strategic communications, and at our many events, but also the chance to be a champion for a robust and diverse engineering profession committed to solving real-world problems.

## Level 1 - Premier

Our "premier" level of partnership offers the greatest level of value. As a premier partner, we deliver ongoing opportunities for you to engage our audience and bring them to your brand.

## Level 2 - Signature

Our “signature” level enables your brand to be included in our journey throughout the year, including opportunities to connect with our audiences directly.

## Level 3 - Innovator

At our “innovator” level you are staunchly with OSPE supporting what matters most to our members and the engineering community.

Benefits	Premier	Signature	Innovator
Investment	\$40,000	\$20,000	\$10,000
Partnership Announcement from CEO	✓	✓	x
Direct email to Members (10000+)	4	2	1
In the Know Banner Ad (Monthly eNewsletter)	12	6	0
Inside Track Banner Ad (Monthly eNewletter)	12	6	0
Blog Post (on home page and Social Media Supported)	6	4	2
Social Media post (to an audience of 40,000+)	12	6	2
Voice Magazine Advertising	4	4	1
Voice Editorial (offer meaningful content in addition to your brand messaging)	4	2	0
Additional Benefits	Exhibitor booth at EngCon	Exhibitor booth at EngCon	
	Opportunity to purchase OSPE Event Tickets at partner pricing	Opportunity to purchase OSPE Event Tickets at partner pricing	

### FREQUENTLY ASKED QUESTIONS

ABOUT THE OSPE LIABILITY INSURANCE PROGRAM

**What is Professional Liability Insurance (PLI)?**  
Professional Liability Insurance (PLI), also known as Errors & Omissions (E&O), protects you against liability or allegations of liability for injury or damages that have resulted from a negligent act, error, or omission that has occurred out of your professional capacity as an engineer. Your coverage includes payment of both compensatory damages and legal costs associated with a claim.

**What is Commercial General Liability (CGL)?**  
CGL insurance provides coverage to protect against claims arising from injury or property damage that you or your firm may cause to another person as a result of your operations and/or premises. For example, a client slips and falls on a wet floor at an engineering meeting at your office or an employee accidentally causes property damage when working on site.

This coverage is recommended for engineers who own or operate their own business. Coverage is also recommended for self-employed engineers who contract out their services or list under their business name. If you sell products, conduct retail work or oversee projects, this coverage is strongly recommended.

**How much coverage do I need as an engineer?**  
Engineers have access to a range of limit options through BMS. When determining your level of coverage, you should consider the size of your projects and overall risk appetite among other factors.

**How much does Professional Liability and Commercial General Liability insurance cost for engineers?**  
Premiums are driven by a number of factors, including your area of practice, coverage limits, deductibles, project size and claims history.

**Are there specific exclusions in Professional Liability insurance policies for engineers?**  
Coverage, terms & conditions and exclusions do vary between PLI/E&O policies. Please consult with a broker to get through your policy in detail. Common exclusions include malpractice and claims arising from outside of the professional's scope of practice or project.

If you would like to secure a quote or require more information about the various insurance policies available to engineers, please contact BMS at 1-844-294-2777 or [eng\\_insurance@bms.com](mailto:eng_insurance@bms.com), or visit [www.bms.com/engins](http://www.bms.com/engins)

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## Banking benefits for professionals

You and your partner could each save up to \$1,688 a year

Discover our offer at [nbc.ca/engineer](http://nbc.ca/engineer)

## Enjoy access to exclusive home and auto insurance savings

The Ontario Society of Professional Engineers has partnered with The Personal so you can take advantages of:

- Exceptional service from advisors who go the extra mile
- Exclusive rates and savings not available to the general public

It's no wonder why over 99% of clients renew their policy with us year after year.\*

Get a quote today  
[thepersonal.com/ospe](http://thepersonal.com/ospe)  
1-888-476-8737



# OSPE Classic Golf Tournament

Angus Glen Golf Club | June 5, 2025

<b>\$4,500 - \$9,500</b>	<b>Title Partner</b>	<b>Dinner Partner</b>	<b>Helicopter Ball Drop Partner</b>	<b>Boxed Lunch Partner</b>
Investment	\$9,500	\$8,500	\$7,500	\$7,500
Availability	1	1	1	1
Recognition in all Traditional & Digital Collateral	✓	✓	✓	✓
Dedicated signage during dinner	✓	✓	✓	✓
Acknowledgment during dinner remarks	✓	✓	✓	✓
Opportunity to provide branded gift	✓	x	x	x
One Foursome	✓	✓	✓	✓

<b>\$3,500</b>	<b>Golf Ball Partner</b>	<b>Golf Cart Partner</b>	<b>Cooler Bag Partner</b>	<b>Longest Drive Partner</b>	<b>Closest to the Pin Partner</b>	<b>Putting Contest Partner</b>
Availability	1	1	1	1	1	1
Recognition in all Traditional & Digital Collateral	✓	✓	✓	✓	✓	✓
Additional Signage/Recognition	Coloured Logo on the Golf Ball (with OSPE logo)	Golf Carts Signage	Cooler Bags Signage	Hole Signage	Hole Signage	Practice Green Signage
One Twosome	✓	✓	✓	✓	✓	✓

<b>\$3,000</b>	<b>Photography Partner</b>	<b>Caesar Station Partner</b>	<b>Refreshment Cart Partner</b>	<b>Food Truck Partner</b>
Availability	1	1	1	3
Recognition in all Traditional & Digital Collateral	✓	✓	✓	✓
Additional Signage/Recognition	x	Caesar Station Signage	Refreshment Cart Signage	Food Truck Signage
One Twosome	✓	✓	✓	✓

<b>\$375 - \$1,500</b>	<b>Driving Range Partner</b>	<b>Foursome</b>	<b>Hole Partner</b>	<b>Single Golfers</b>
Investment	\$1,500	\$1,400	\$950	\$375
Availability	1	6	5	2
Recognition in all Traditional & Digital Collateral	✓	x	✓	x
Additional Signage/Recognition	Driving Range Signage	x	Hole Signage with option of having a booth or person at the hole	x

# OSPE’s Annual Engineering Conference

## Blue Mountain | November 3 - 4, 2025

Hosted by OSPE, The Engineering Conference brings together stakeholders from across the profession to discuss the future of engineering. This event will gather thousands of engineering and STEM professionals, current students and recent graduates who are seeking employment, and subject matter experts from across industry, government and academia. Partners will have the opportunity to provide speakers and panelists for the day’s learning sessions, as well as to showcase their organizations and recruit employees via trade show booths.

\$15,000 - \$25,000	CEO Roundtable Event	Lunch Keynote Partner	Morning Plenary Partner	Social Reception Partner
Investment	\$25,000	\$19,500	\$15,000	\$15,000
Availability	1	1	2	1
Full Conference Delegate Pass (includes access to learning sessions and Trade Show)	10	10	8	8
Recognition in all Traditional & Digital Collateral	✓	✓	✓	✓
Trade Show Booth (includes 2 exhibitor passes)	✓	✓	✓	✓
Optional: Opportunity to provide branded gift in delegate bag	✓	✓	✓	✓
Speaking Opportunity	✓	✓	✓	✓

\$7,500	Lighting Talk Partner	Breakout Session Host
Availability	Limited Spots	Limited Spots
Full Conference Delegate Pass (includes access to learning sessions and Trade Show)	6	6
Recognition in all Traditional & Digital Collateral	✓	✓
Trade Show Booth (includes 2 exhibitor passes)	✓	✓

\$5,000	Supporting Level Sponsor Opportunities		
✓ 2 Full Conference Delegate Pass (includes access to learning sessions and Trade Show)	✓ Recognition in all Traditional & Digital Collateral	✓ Trade Show Booth (includes 2 exhibitor passes)	
All sponsors at this level will receive the same general benefits. The following activations are available:			
<div><div><ul style="list-style-type: none"><li>• Photography</li><li>• Charging Station</li><li>• Networking Break</li><li>• Hotel key cards</li></ul></div><div><ul style="list-style-type: none"><li>• Lanyards</li><li>• Happy hour</li><li>• Transportation</li><li>• Welcome sponsor</li></ul></div></div>			
Have an idea? Let’s talk!			

Interested in showcasing your brand? Explore our unique branding opportunities, including elevator wraps, floor decals, pillar wraps, and washroom placements. Reach out to our partnership team to learn more.

# Ontario Professional Engineers Awards Gala

**Vaughan, ON | November 14, 2025**

Steeped in over six decades of tradition, the Ontario Professional Engineers Awards (OPEA) Gala is Ontario's most prestigious engineering event. It brings together more than 450 industry innovators, academics, business leaders and policy-makers to celebrate engineering excellence.

<b>\$8,500 - \$15,000</b>	<b>Dinner Partner</b>	<b>Gold Medal Partner</b>	<b>Medal/Awards Partner*</b>	<b>Reception Partner</b>
Investment	\$15,750	\$12,500	\$8,500	\$8,500
Recognition in all promotional and event-day materials	✓	✓	✓	✓
Opportunity to provide a 30 sec video advertisement	✓	✓	✓	x
Company-provided gift at every place setting	✓	x	x	x
Opportunity to present award and onstage photo	x	✓	✓	x
Tickets to the Gala Dinner	10	10	2	2

<b>\$6,500</b>	<b>Wine Partner</b>	<b>Decor Partner</b>
Recognition in all promotional and event-day materials	✓	✓
Tickets to the Gala Dinner	2	2

<b>\$3,750</b>	<b>Emerging Professional Sponsor</b>	<b>Corporate Table Sponsor</b>
Recognition in all promotional and event-day materials	✓	✓
Tickets to the Gala Dinner	10	10

\$3,000

Supporting Level Sponsor Opportunities

✓ Recognition in all Traditional & Digital Collateral before and at the event

✓ Two tickets to the Gala Dinner

All sponsors at this level will receive the same general benefits. The following activations are available:

• Photography

• Coat Check

• Music

• Wine & Decor Partners

• Dessert Sponsor

• Place Setting Sponsor (ability to leave a branded item at each place setting)

Have an idea? Let's talk!

\* Awards options included: Engineering Medals, Citizenship Award, and Achievement of the Year Award.

\*\* Corporate table hosts receive name recognition. All other Partners receive logo recognition.

# National Engineering Month (NEM) Ontario

**March 2025**

Gain premium exposure to students and professionals from across the province by partnering with National Engineering Month (NEM) Ontario.

You'll get access to:

- A highly engaged and targeted engineering community
- Opportunities to showcase your company's thought leadership
- A variety of digital marketing and branding placements

Benefit	Description	Partner Level			
		Leader \$7,500 QTY: 1	Champion \$5,000 QTY: 25	Ally \$2,500 QTY: 10	Advocate \$950 QTY: 10
Kick-Off Event	Gain premium exposure at the official NEM Ontario Kick-Off event led by OSPE.	✓	x	x	x
VIP Networking	Enjoy an exclusive networking opportunity before or after the Kick-Off event.	✓	✓	x	x
Themed Week Partner	Sponsor of a themed week during NEM and host an event that we'll actively promote through both paid and organic marketing channels, including email and social media.	✓	✓	x	x
In Event Branding	Reach new audiences by providing an introduction and/or a branded question period at a selected NEM event.	✓	✓	x	x
Social Media Spotlight	Grow your audience by hosting a 24-hour social media takeover on one of NEM Ontario's platforms and/or engage followers with a live Q&A session on our channels.	✓	✓	x	x
Interview	Feature a subject matter expert from your company in a written interview. The interview will be featured in a blog post on the NEM Ontario website and social media channels.	✓	✓	✓	x
Feature Story	Provide a 500-word blog post about your company that will be shared on the NEM Ontario website and social media channels.	✓	✓	✓	✓
Branding & Marketing	Showcase your company's branding on partner announcements, website, event materials, social media, blogs, etc.	✓	✓	✓	✓

NEM is brought to you by:



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# Federal & Provincial Advocacy

OSPE serves as the voice of engineers in Ontario, advocating for policies that promote innovation, sustainability, and economic growth. Our organization represents over 10,000 members who are committed to making positive contributions to our province’s safety and economic future. We are dedicated to advancing the engineering profession and addressing critical issues that affect our communities.

## Invite Only OSPE Reception Partnership Opportunities

OSPE is seeking partners to help increase the collaboration between engineers and policymakers. Your organization’s support will play a pivotal role in making this event a success for all participants.

We are excited to offer Partnerships that can align your brand with the prestige of engaging our elected officials in meaningful advocacy.

### Presenting Partnership - \$10,000

- Prominent logo placement on event materials
- An exclusive speaking opportunity during the event
- Recognition as a partner in all event communications
- Opportunity to present a “gift” to event participants

### Supporting Partnership - \$3,000

- Logo placement on event materials
- Recognition in event communications
- Opportunity to present a “gift” to event participants

## Why Partner?

Partnering in support of OSPE’s advocacy activity directly contributes to strengthening the bond between engineers and policymakers in Canada. Your support ensures that the point of view of the engineer is heard by key decision-makers, reinforcing your commitment to safety, sustainability, innovation and progress.

Benefits of Partnering the OSPE MP Reception include:



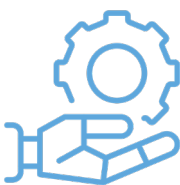
### Enhanced Visibility:

Elevate your company's profile among engineering professionals and government representatives.



### Networking:

Access to a diverse and influential audience, including MPs, engineers, and industry leaders.



### Thought Leadership:

Showcase your commitment to advancing critical engineering-related issues in Canada.



### Community Engagement:

Demonstrate your support for the engineering community and its efforts to create a better future for Canada.



# Engineering Employment Events (E3s)

OSPE’s E3s are the only engineering-specific job events in the province that provide engineers and engineering graduates with an opportunity to speak one-on-one with leaders and hiring managers from top-rated companies. The E3s are conducted in both face-to-face and virtual formats.

Some of Our Past Partners:



## Partner at E3s

E3 Exhibitor Partner - **\$1,500**

Exclusive E3 Partner - **\$20,000**

Partner with OSPE for an exclusive E3 for your organization in the city of your choice.



View Recordings



Select Your Applicants



Live Video Meeting

	Date	Location
	March	Richmond Hill
	May	Ottawa
	September	Mississauga
	October	Toronto

Learn more about the numerous ways OSPE can promote your partnership across our events, including through video content, targeted email blasts, comprehensive marketing campaigns, promotional materials, and other strategic opportunities.

## What Employers Think

*“Compared to a traditional career fair, I felt the event was much more strategic, pairing us with appropriate candidates through the video screening system. I believe this helped us save time and allowed us to focus our energy. Thank you for inviting us to the event!”*

- FM Global

*“Bruce Power was honoured to participate in OSPE’s Virtual Engineering Employment Event in November 2020. The provided platform allowed for a unique opportunity to meet ‘face to face’ in a virtual environment and supported the pre-screen process and later a formal interview of selected applicants. Candidates were well prepared and highly skilled, making this an excellent hiring tool for small and larger organizations looking to hire engineers. We can’t wait to participate in the next event!”*

- Bruce Power

# Corporate Contacts

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