

Jane Ravenshaw, P.Eng.

EMPLOYER AND POSITION

President, one-two-five inc.

EDUCATION

University of Toronto, BAsC, Industrial Engineering, 1985

University of Waterloo, MASc, Management Science, 1990

EMPLOYMENT HISTORY

- 1985-1996: General Motors, Manager, Industrial Engineering. Focused on simulation modeling of manufacturing systems and analytics.
- 1996-2002: Nortel Networks- Manager, New Product Introduction. Obtained PMP certification and rose to Director, Program and Product Management.
- 2003-2013: The Marketing Store- Managing Partner, Toronto Agency and COO, North America.
- 2016-2018: CEO, TSI Auto Solutions brought in to take the company through a sale process with a successful exit
- 2014- current: Started a consulting company, one-two-five inc. focused on marketing and customer experience technology platforms. Currently focused on Board Advisory activities for small Technology companies.

ACTIVITIES IN ADVOCACY ORGANIZATIONS

- Board Director, OSPE 2022-2025, member of the Research and Innovation Task Force, Artificial Intelligence Working Group, Board Strategy Committee
- Board Director, June Callwood Centre for Young Women 2015-2019
- Advocate for young pregnant teens, funding for programs via Ministry of Children and Youth Services. Focus: economic empowerment.

YEARS OF REGISTRATION WITH PROFESSION

PEO, 1986 - present

OTHER AFFILIATIONS

PMP, 2001-2020

Executive Coach, Royal Roads University, certified 2013

COMMUNITY SERVICE

- Director, Ontario Masters Cross country skiing
- The Forum -Pro Bono coaching for female entrepreneurs

CANDIDATE STATEMENT

I would like to continue my work in these three areas:

1. Technology- through my work in AI and analytics I understand the importance of technology in driving Ontario and Canada's future economic growth. Through the Research and Innovation Task Force, AI working Group and my influence as a Board Director, I would like to ensure OSPE is able to advocate in these areas to support Ontario entrepreneurs and Ontario engineering jobs in this space.
2. Diversity and Inclusion: realization through working in the automobile industry, diversity and inclusion are a huge issue. Most dealerships are still white male-dominated as are most suppliers to auto industry. I have continued interest in changing the community of engineering to be inclusive. Although change has happened over the past 30 years, we still have a way to go to remove barriers to inclusivity.
3. Continue to advocate for OSPE to support the entire Ontario engineering community and not just licensed engineers.

I have a strong marketing background that assists in communication and advocacy. This can be used to engage current members and to increase membership in OSPE. I have lived in rural Oro-Medonte since 2014 but have also lived in small towns, mid-sized cities and Toronto; I have a broad geographic perspective of Ontario. I have 4 grown children so understand the voice of youth. I think my broad skill set and societal awareness will aid in promoting OSPE to increase membership and to influence policy making.

