

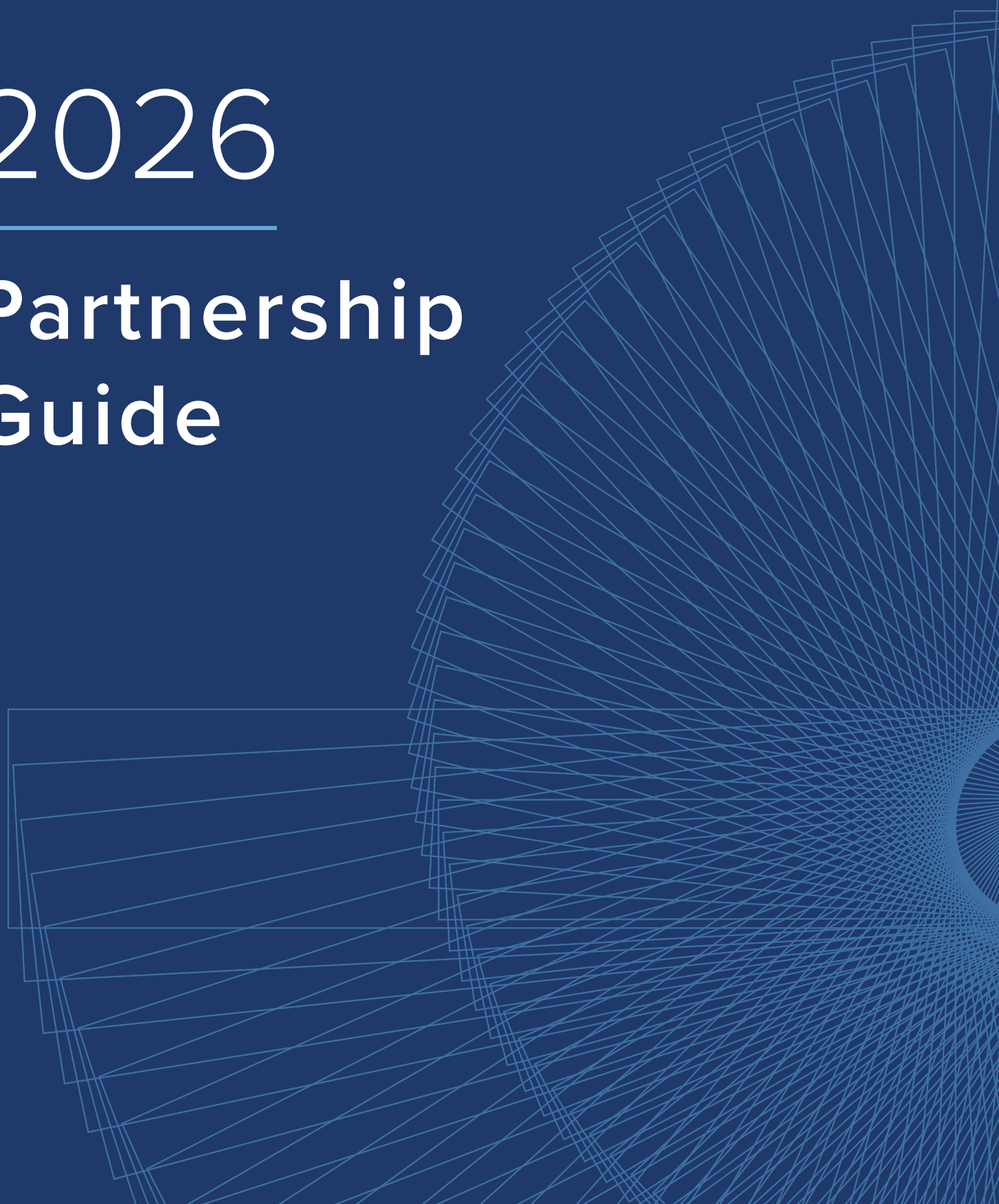


[ospe.on.ca](http://ospe.on.ca)

# 2026

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# Partnership Guide



# Vice President's Note

Do you want to be aligned with intelligent professionals shaping our economy and community? Do your products and services offer real value in helping professionals achieve business and personal success? If so, a partnership with the **Ontario Society of Professional Engineers (OSPE)** may be right for you.

OSPE is the only organization supporting the entire engineering community in Ontario. Our membership begins with students at campuses across the province and includes licensed professionals in every industry. Representing this diverse group enables OSPE to actively promote change in areas critical to the safety and prosperity of Ontario – a charge we do not take lightly. Quite simply, we are committed to creating the most robust operating environment for engineers today and tomorrow.

To do so, OSPE provides a variety of high-value products and services to our members. This also offers opportunities for your organization to engage with this forward-thinking audience. A variety of partnership options exist on these pages, but the best value is an annual partnership that provides multiple opportunities to connect with OSPE's 10,000+ members.

Choosing this option allows your organization to connect with our members directly at events while also giving you a suite of brand-building opportunities through our strategic communications program consisting of our digital magazine, electronic newsletter, blogs, and social media channels.

In exchange for your support, OSPE is committed to the highest level of professional service. As a partner of OSPE, you will be able to work closely with our partnership and membership teams to maximize the impact and value of your contribution for your growth and value-added benefits for our members.

Please review the ensuing pages and we look forward to connecting with you soon.

Sincerely,



**Baijul Shukla, MBA, CM**

*Vice President, Member Experience and Corporate Strategy*

As a valued partner, you would be joining a collection of reputable organizations committed to the health of Ontario's Engineering Industry.

To learn more about OSPE Partnerships, visit:  
[ospe.on.ca/partners](https://ospe.on.ca/partners)

## Premier Partners



## Signature Partners



## Innovator Partners



## Community Partners

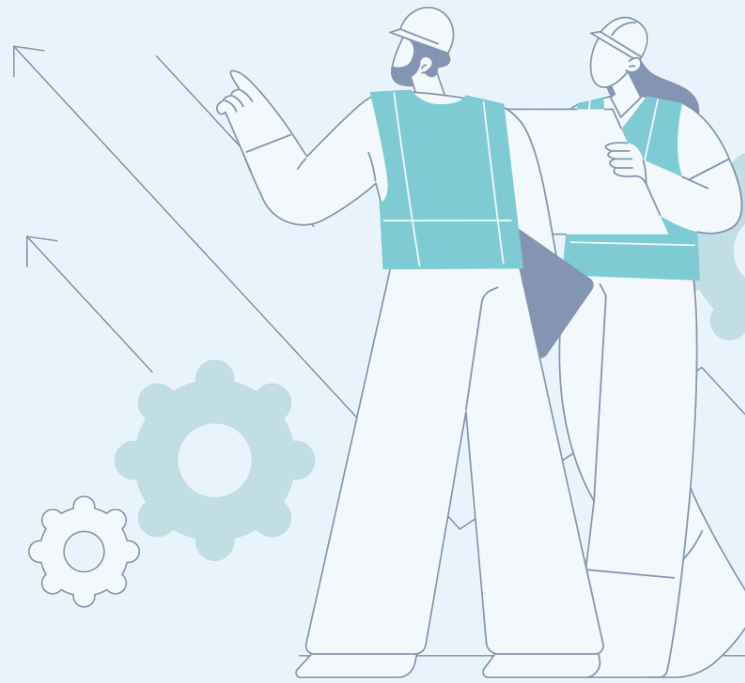


# About OSPE

## The Voice of the Engineering Profession in Ontario

The **Ontario Society of Professional Engineers (OSPE)** is the voice of the engineering profession in Ontario. We represent the entire engineering community, including professional engineers, engineering graduates and students who work or will work in several of the most strategic sectors of Ontario's economy.

OSPE elevates the profile of the profession by advocating with governments, offering valued member services and providing opportunities for ongoing learning, networking and community building.



## Our Members

**6,000+**

### Professional Engineers

P.Eng. licence-holders who have made an ethical commitment towards protecting public safety.

**1,000+**

### Engineering Graduates and Working Towards P.Eng. Licensure

Consultants and senior executives with a degree in engineering, including domestic and foreign graduates working toward their P.Eng. licensure.

**2,000+**

### Engineering Students

Engaged future innovators studying across Ontario.

## Primary Stakeholders

### Engineers and Engineering Graduates

Including professors, consultants and senior executives from all disciplines and across all industries.

### Industry, Government and Academia

Including leaders from multinational and Canadian corporations, universities, and government agencies.

### Human Resources Professionals

Including HR, learning and diversity leaders.

# Annual OSPE Partnerships

A partnership with OSPE is an opportunity to support the safety of our community and the growth of our economy. OSPE is committed to being the voice of the engineering community, a role that increasingly requires expertise across all industrial sectors. We support our growing membership with a suite of valuable services ranging from world-class professional development to the opportunity to help shape Canada’s future through volunteer advocacy. As our partner, you not only have the opportunity to engage our members through strategic communications, and at our many events, but also the chance to be a champion for a robust and diverse engineering profession committed to solving real-world problems.

### Level 1 - Premier

Our “premier” level of partnership offers the greatest level of value. As a premier partner, we deliver ongoing opportunities for you to engage our audience and bring them to your brand.

### Level 2 - Signature

Our “signature” level enables your brand to be included in our journey throughout the year, including opportunities to connect with our audiences directly.

### Level 3 - Innovator

At our “innovator” level you are aligned with OSPE supporting what matters most to our members and the engineering community.

Benefits	Premier	Signature	Innovator
<b>Investment</b>	<b>\$35,000</b>	<b>\$20,000</b>	<b>\$10,000</b>
Partnership Announcement from CEO	✓	✓	x
Direct email to Members (10,000+)	4	2	1
<i>In the Know</i> Banner Ad (Monthly eNewsletter)	12	6	0
<i>Inside Track</i> Banner Ad (Monthly eNewsletter)	12	6	0
Blog Post (on home page and Social Media Supported)	6	4	2
Social Media post (to an audience of 40,000+)	12	6	2
Voice Magazine Advertising	4	4	1
Voice Editorial (offer meaningful content in addition to your brand messaging)	4	2	0
Trade Show Booth at <i>EngTalks</i> Events	All	2	1

# The Voice E-Magazine

OSPE's quarterly E-Magazine, The Voice, is delivered to decision makers and thought leaders across the engineering community.

It features the latest engineering projects, innovations and advocacy topics and highlights the expertise and insights of OSPE's members and Partners.

## 40,000+

### Digital Distribution



Description	1x	2x	4x	Size
Full page	\$1,999	\$3,500	\$6,000	8.5" wide x 11" (Crop & Bleed: 8.75" x 11.25")
Half page	\$1,499	\$2,500	\$4,500	8.5" wide x 5.5" (Crop & Bleed: 8.75" x 5.75")
Quarter Page	\$799	\$1,499	\$2,500	8.5" wide x 3.5" (Crop & Bleed: 8.75" x 3.75")

## Engagement Partnerships

Package	Advertise	Brand Builder	Engage the Community
<b>Investment</b>	<b>\$7,000</b>	<b>\$10,000</b>	<b>\$15,000</b>
1 page in all four issues of the Voice E-Magazine	✓	✓	✓
Editorial pages in the Voice E-Magazine	x	2	4
Banner Ad in In the Know or Inside Track eNewsletters (throughout the year)	2	4	6
Quarterly Social Media Marketing	✓	✓	✓
Blog Posts (supported by Social Media)	x	2	4
Direct Message to OSPE members (10,000+ and growing)	x	x	1

# OSPE Classic Golf Tournament

Angus Glen Golf Club | June 4, 2026

<b>\$4,500 - \$9,500</b>	<b>Title Partner</b>	<b>Dinner Partner</b>	<b>Helicopter Ball Drop Partner</b>	<b>Lunch Partner</b>
<b>Investment</b>	<b>\$9,500</b>	<b>\$8,500</b>	<b>\$7,500</b>	<b>\$7,500</b>
Availability	SOLD	SOLD	SOLD	SOLD
Recognition in all marketing collateral	✓	✓	✓	✓
Dedicated signage during dinner	✓	✓	✓	✓
Acknowledgment during dinner remarks	✓	✓	✓	✓
Opportunity to provide branded gift	✓	x	x	x
One foursome	✓	✓	✓	✓

<b>\$3,500</b>	<b>Golf Ball Partner</b>	<b>Golf Cart Partner</b>	<b>Golf Gift Bag Partner</b>	<b>Longest Drive Partner</b>	<b>Closest to the Pin Partner</b>	<b>Putting Contest Partner</b>
Availability	SOLD	SOLD	1	1	1	1
Recognition in all marketing collateral	✓	✓	✓	✓	✓	✓
Additional signage/recognition	Coloured Logo on the Golf Ball (with OSPE logo)	Golf Carts Signage	Cooler Bags Signage	Hole Signage	Hole Signage	Practice Green Signage
One twosome	✓	✓	✓	✓	✓	✓

<b>\$3,000</b>	<b>Photography Partner</b>	<b>Caesar Station Partner</b>	<b>Refreshment Cart Partner</b>	<b>Food Truck Partner</b>
Availability	1	SOLD	SOLD	2
Recognition in all marketing collateral	✓	✓	✓	✓
Additional signage/recognition	✓	Caesar Station Signage	Refreshment Cart Signage	Food Truck Signage
One twosome	✓	✓	✓	✓

<b>\$375 - \$1,500</b>	<b>Driving Range Partner</b>	<b>Foursome + Hole Partner</b>	<b>Hole Partner</b>
<b>Investment</b>	<b>\$1,500</b>	<b>\$2,250</b>	<b>\$950</b>
Availability	1	2	8
Recognition in all marketing collateral	✓	✓	✓
Additional signage/recognition	Driving Range Signage	Hole Signage	Hole Signage

# NEW! OSPE's EngTalks Events

In response to a dynamic engineering environment, OSPE will be delivering 4 content focused symposiums in 2026. Each will appeal to unique engineering sectors and industries, offering opportunities to engage strategically with leaders and influencers. These one-day events offer the chance to engage on site, in advance, and after the event, with targeted messages and opportunities to help emphasize your brand to a valuable audience. **Event Benefits: Engage a dedicated engineering audience, demonstrate your products and solutions to target audiences, and align with thought leadership on a meaningful topic.**

## AI & the Future of Engineering

*Shaping the Future: How Artificial Intelligence is Transforming Engineering Practice, Innovation, and Ethics*

**March 25, 2026 | Waterloo**

Artificial intelligence takes on many forms and needs to be understood, managed and appreciated to be used effectively. This one-day learning event will explore the opportunities and risks associated with this emerging technology, a must for those throughout the engineering community from design, implementation, management and development.

Benefits	Presenting	Thought Leader	Featured	Supporting
<b>Investment</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$1,950</b>
Availability	2	8	3	20
Speaking Opportunity	5-Minute Remarks (Opening or Lunch) and 1 Panel Spot	1 Panel Spot	x	x
Recognition	Recognition as Presenting Partner on all marketing material, including website and participant correspondence	Recognition as Thought Leader Partner on all marketing material, including website and participant correspondence	Recognition as a Featured Partners on all marketing material, including website and participant correspondence	Listing (with logo) on event website
Advertising (digital distribution to 40,000+)	2 Pages in The Voice Magazine	1 page in the Voice Magazine	1 page in the Voice Magazine	½ page in the Voice Magazine
Blog/Social	1 Blog Post Announcing Partnership	Inclusion in Event Announcements	Inclusion in Event Announcements	Inclusion in Event Announcements
Email	1 Direct email to all registered participants pre and post event	Inclusion in Event Announcements	Inclusion in Event Announcements	Inclusion in Event Announcements
On site	Pop-up presence in our event Marketplace to engage the audience and display products and services			
Corporate Tables	If you're looking to bring your team, corporate tables of 8 are available for <b>\$1,950</b> .			

# NEW! OSPE's EngTalks Events

## Engineering the Transition – Building Ontario's Net-Zero Future

*Driving the Shift: Engineering Leadership in Decarbonization, Electrification, and Resilience*

June 2026 | Ottawa

A Net-Zero future is an aspirational target, requiring commitments across many sectors. This one-day learning event brings together representatives from the engineering, infrastructure and construction sectors, focusing on what needs to be done today and tomorrow to move toward a Net-Zero future.

Benefits	Presenting	Thought Leader	Featured	Supporting
<b>Investment</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$1,950</b>
Availability	2	8	3	20
Speaking Opportunity	5-Minute Remarks (Opening or Lunch) and 1 Panel Spot	1 Panel Spot	x	x
Recognition	Recognition as Presenting Partner on all marketing material, including website and participant correspondence	Recognition as Thought Leader Partner on all marketing material, including website and participant correspondence	Recognition as a Featured Partners on all marketing material, including website and participant correspondence	Listing (with logo) on event website
Advertising (digital distribution to 40,000+)	2 Pages in The Voice Magazine	1 page in the Voice Magazine	1 page in the Voice Magazine	½ page in the Voice Magazine
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Email	1 Direct email to all registered participants pre and post event	Inclusion in Event Announcements	Inclusion in Event Announcements	Inclusion in Event Announcements
On site	Pop-up presence in our event Marketplace to engage the audience and display products and services			
Corporate Tables	If you're looking to bring your team, corporate tables of 8 are available for <b>\$1,950</b> .			



# NEW! OSPE's EngTalks Events

## Engineers as Leaders of Innovation & Design Thinking

Why Ontario engineers must lead not just with technical skill, but with innovation, communication, and influence.

September 2026 | GTA

The role of the engineer is more multi-faceted than ever. Engineers have the responsibility to do more than just problem solve, they innovate, using new technologies and technique that drive our economy and ensure the smart growth of our communities

Benefits	Presenting	Thought Leader	Featured	Supporting
<b>Investment</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$1,950</b>
Availability	2	8	3	20
Speaking Opportunity	5-Minute Remarks (Opening or Lunch) and 1 Panel Spot	1 Panel Spot	x	x
Recognition	Recognition as Presenting Partner on all marketing material, including website and participant correspondence	Recognition as Thought Leader Partner on all marketing material, including website and participant correspondence	Recognition as a Featured Partners on all marketing material, including website and participant correspondence	Listing (with logo) on event website
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Email	1 Direct email to all registered participants pre and post event	Inclusion in Event Announcements	Inclusion in Event Announcements	Inclusion in Event Announcements
On site	Pop-up presence in our event Marketplace to engage the audience and display products and services			
Corporate Tables	If you're looking to bring your team, corporate tables of 8 are available for <b>\$1,950</b> .			



# NEW! OSPE's EngTalks Events

## Land Drainage Conference 2025

October 2026 | Guelph

The Ontario Land Drainage Conference is an annual event bringing together Ontario's leading drainage engineers, municipal professionals and industry experts for two days of networking and collaboration.

Benefits	Presenting	Thought Leader	Featured	Supporting
<b>Investment</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$1,950</b>
Availability	2	8	3	20
Speaking Opportunity	5-Minute Remarks (Opening or Lunch) and 1 Panel Spot	1 Panel Spot	x	x
Recognition	Recognition as Presenting Partner on all marketing material, including website and participant correspondence	Recognition as Thought Leader Partner on all marketing material, including website and participant correspondence	Recognition as a Featured Partners on all marketing material, including website and participant correspondence	Listing (with logo) on event website
Advertising (digital distribution to 40,000+)	2 Pages in The Voice Magazine	1 page in the Voice Magazine	1 page in the Voice Magazine	½ page in the Voice Magazine
Blog/Social	1 Blog Post Announcing Partnership	Inclusion in Event Announcements	Inclusion in Event Announcements	Inclusion in Event Announcements
Email	1 Direct email to all registered participants pre and post event	Inclusion in Event Announcements	Inclusion in Event Announcements	Inclusion in Event Announcements
On site	Pop-up presence in our event Marketplace to engage the audience and display products and services			
Corporate Tables	If you're looking to bring your team, corporate tables of 8 are available for <b>\$1,950</b> .			



# Ontario Professional Engineers Awards Gala

Universal Event Space | November 13, 2026

Steeped in over six decades of tradition, the Ontario Professional Engineers Awards (OPEA) Gala is Ontario's most prestigious engineering event. It brings together more than 450 industry innovators, academics, business leaders and policy-makers to celebrate engineering excellence.

<b>\$8,500 - \$15,000</b>	<b>Dinner Partner</b>	<b>Gold Medal Partner</b>	<b>Medal/Awards Partner</b>	<b>Reception Partner</b>
<b>Investment</b>	<b>\$15,000</b>	<b>\$12,500</b>	<b>\$8,500</b>	<b>\$8,500</b>
Recognition in all promotional and event-day materials	✓	✓	✓	✓
Opportunity to provide a 30 sec video advertisement	✓	✓	✓	x
Company-provided gift at every place setting	✓	x	x	x
Acknowledgment during dinner remarks	x	✓	✓	x
Tickets to the Gala Dinner	10	10	2	2

<b>\$6,500</b>	<b>Wine Partner</b>	<b>Decor Partner</b>
Recognition in all promotional and event-day materials	✓	✓
Tickets to the Gala Dinner	2	2

<b>\$3,750</b>	<b>Corporate Table Partner</b>
Recognition in all promotional and event-day materials	✓
Tickets to the Gala Dinner	10

<b>\$3,000</b>	<b>Award Partner Opportunities</b>
✓ Recognition in all Traditional & Digital Collateral before and at the event	
✓ Two tickets to the Gala Dinner	
All sponsors at this level will receive the same general benefits. The following activations are available:	
<ul style="list-style-type: none"> <li>• Photography</li> <li>• Coat Check</li> <li>• Music</li> </ul>	<ul style="list-style-type: none"> <li>• Wine &amp; Decor Partners</li> <li>• Dessert Sponsor</li> <li>• Place Setting Sponsor (ability to leave a branded item at each place setting)</li> </ul>
Have an idea? Let's talk!	

\* Awards options included: Engineering Medals, Citizenship Award, and Achievement of the Year Award.

\*\* Corporate table hosts receive name recognition. All other Partners receive logo recognition.

# National Engineering Month (NEM) Ontario

March 2026

Gain premium exposure to students and professionals from across the province by partnering with National Engineering Month (NEM) Ontario.

You'll get access to:

- A highly engaged and targeted engineering community
- Opportunities to showcase your company's thought leadership
- A variety of digital marketing and branding placements

NEM is brought to you by:



Benefit	Description	Partner Level			
		Leader	Champion	Ally	Advocate
		\$7,500	\$5,000	\$2,500	\$950
Availability		3	25	10	10
Kick-Off Event	Gain premium exposure at the official NEM Ontario Kick-Off event led by OSPE.	✓	x	x	x
Thought Leadership	Feature a company expert in a written interview for the NEM Ontario blog and social media.	✓	✓	✓	x
Feature Story	Provide a blog post about your company that will be shared on the NEM Ontario website and social media.	Published in the March 2026 edition of The Voice	✓	x	x
Advertising	Advertise products/services and show your support for NEM in OSPE's The Voice digital magazine (distribution over 40,000)	Full page	Half page	x	x
Branding & Marketing	Showcase your company's branding on partner announcements, website, event materials, social media, blogs, etc.	✓	✓	✓	✓

## NEM Events (Included as part of your partnership package)

Want to Bring NEM to life in your business? Become a partner and we will send you a list of easy execute ways to let your community know about your engineering community impact. If required, OSPE can help facilitate registrations and promote your event.

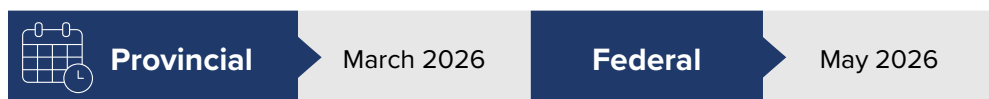
## NEM Pledge - \$499

Show your support for your engineering team by pledging your support to National Engineering Month. All supporters have their logo recognized on the website and receive a special National Engineering Month badge they can use on their social media through the month of March.

# Federal & Provincial Advocacy

OSPE serves as the voice of engineers in Ontario, advocating for policies that promote innovation, sustainability, and economic growth. Our organization represents over 10,000 members who are committed to making positive contributions to our province's safety and economic future. We are dedicated to advancing the engineering profession and addressing critical issues that affect our communities.

OSPE is seeking partners to help increase the collaboration between engineers and policymakers. Your organization's support will play a pivotal role in making this event a success for all participants. We are excited to offer Partnerships that can align your brand with the prestige of engaging our elected officials in meaningful advocacy.



## Presenting Partnership - \$10,000

- Prominent logo placement on event materials
- An exclusive speaking opportunity during the event
- Recognition as a partner in all event communications
- Opportunity to present a “gift” to event participants

## Supporting Partnership - \$3,000

- Logo placement on event materials
- Recognition in event communications
- Opportunity to present a “gift” to event participants

## Why Partner?

Partnering in support of OSPE's advocacy activity directly contributes to strengthening the bond between engineers and policymakers in Canada. Your support ensures that the point of view of the engineer is heard by key decision-makers, reinforcing your commitment to safety, sustainability, innovation and progress.

Benefits of Partnering the OSPE MP Reception include:



### Enhanced Visibility

Elevate your company's profile among engineering professionals and government representatives.



### Networking Opportunities

Access to a diverse and influential audience, including MPs, engineers, and industry leaders.



### Thought Leadership

Showcase your commitment to advancing critical engineering-related issues in Canada.



### Community Engagement

Demonstrate your support for the engineering community and its efforts to create a better future for Canada.

# Engineering Employment Events (E3s)

OSPE's E3s are the only engineering-specific job events in the province that provide engineers and engineering graduates with an opportunity to speak one-on-one with leaders and hiring managers from top-rated companies.

Some of Our Past Partners:




## Partner at E3s

**\$1,500**  
1 E3 Event

**\$2,500**  
2 E3 Events

**\$3,000**  
3 E3 Events

Partner with OSPE for an exclusive E3 for your organization in the city of your choice.

	Date	Location
	March	GTA
	June	Ottawa
	September	GTA
	October	GTA

Learn more about the numerous ways OSPE can promote your partnership across our events, including through video content, targeted email blasts, comprehensive marketing campaigns, promotional materials, and other strategic opportunities.

*"An excellent hiring tool for small and larger organizations looking to hire engineers. We can't wait to participate in the next event!"*

**- Bruce Power**

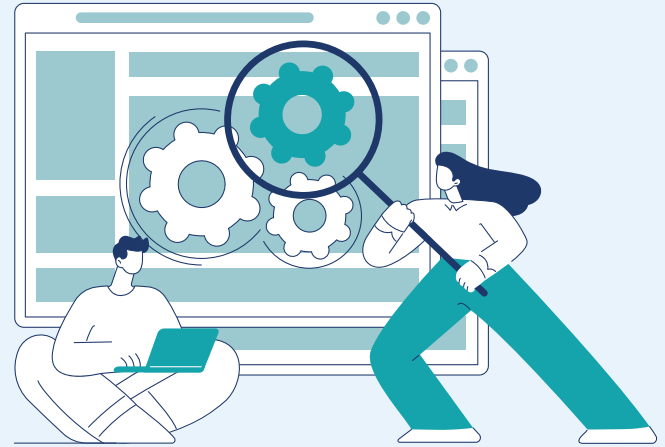
*"Compared to a traditional career fair, I felt the event was much more strategic. I believe this helped us save time and allowed us to focus our energy. Thank you for inviting us to the event!"*

**- FM Global**

## OSPE Blog

OSPE's blog *Society Notes* is a place to share and discuss current issues that impact the engineering profession.

All stories on the blog receive additional exposure through OSPE's website and social media channels.



**4,800+**  
Monthly Views

**4,000+**  
Unique Visitors

Description	Price per placement
In-text banner ad (800px x 200px)	\$500
Partnered blog post	\$1,000

## OSPE E-Newsletters

These communications keep OSPE members, and non-members, up to date on opportunities to engage with the engineering community and satisfy their need for continuing professional development.



**45,000+**  
Subscribers

Description	Price per placement	Size
Direct email to Members	\$3,500	1200px x 627px
<i>In the Know</i> Banner Ad	\$500*	1200px x 627px
<i>Inside Track</i> Banner Ad	\$500*	1200px x 627px

\*Per individual email; multiple ad placements can be negotiated.

## The Voice E-Magazine

OSPE's quarterly E-Magazine, The Voice, is delivered to decision makers and thought leaders across the engineering community. It features the latest engineering projects, innovations and advocacy topics and highlights the expertise and insights of OSPE's members and Partners.

# 40,000+

## Digital Distribution



Description	1x	2x	4x	Size
Full page	\$1,999	\$3,500	\$6,000	8.5" wide x 11" (Crop & Bleed: 8.75" x 11.25")
Half page	\$1,499	\$2,500	\$4,500	8.5" wide x 5.5" (Crop & Bleed: 8.75" x 5.75")
Quarter Page	\$799	\$1,499	\$2,500	8.5" wide x 3.5" (Crop & Bleed: 8.75" x 3.75")

## Distribution Calendar

Format	Timing	Material Due
The Voice	March 2026 June 2026 September 2026 December 2026	February 12, 2026 May 14, 2026 August 13, 2026 November 12, 2026
Society Notes Blog	Weekly	30 days prior
In the Know	First Thursday of the month	30 days prior
Inside Track	Third Thursday of the month	30 days prior

# Corporate Contacts

## Ed Byers

*Business Development*

partnerships@ospe.on.ca | 416-737-7424

## Robyn Mourant

*Business Development*

partnerships@ospe.on.ca

## Baijul Shukla, MBA, CM

*Vice President, Member Experience & Corporate Strategy*

bshukla@ospe.on.ca | 416-894-3664